


Tejas Lab inaugurated
on Vidyalankar Campus
...pg 2

Campus Placement
Training Program by
Vidyalankar Classes
...pg 3

Bring it on! ICC
CRICKET WORLD CUP
2015
...pg 4

Not just magnitude but also the direction!

VECTOR

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Reader Engagement Initiative

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VSIT students bag prizes at intercollegiate festival



For Victory, V for Vidyalankar! VSIT students proved to be not only skilled in achieving awards in their own college but also at other colleges. A group of students participated in "MoodFesta", an intercollegiate festival of the BAF, BBI and BFM Departments of Lala Lajpatrai College and bagged the first Runner's-up trophy. The festival was for 3 days, wherein the first day was all about fun-zoned section held at Smaash, Lower Parel. VSIT students Neehar Gaikwad, Sagar Amale, Akshay Rane, Shruti Maheshwari stood second in bowling as well as in Motor Race 3D (Shreeram Walke and Dhanashree Gharat).

The second day was the "Management Day" held at Lala Lajpatrai College. VSIT students Sagar Amale, Onkar Lad, Akshay Rane and Neehar Gaikwad bagged the first place in Crop the Bonus, and Sagar Amale won the second place in Fitness Shanky and Fantastic Four was clinched by Sagar Amale, Jitesh Chaudhary, Dhanashree Gharat and Anamika Singh. The last and final day was the Cultural day where VSIT left all the competitors behind by bagging the first position in Singing by Rudra Gupte and Street Play. VSIT was among the top Five colleges and with all their efforts and active participation bagged the "First Runner's-up Trophy".



VSIT celebrates Vigour and Verve

VIGOUR 2014

"Give me take 1, movie-Vigour aaaand LIGHTS, CAMERA, ACTION!" When Principal Dr. Rohini Kelkar inaugurated the VSIT inter-collegiate fest-"VIGOUR" on 23 December '14 morning using the clapper we all stood there in an exuberant mood. With excitement in the heart and donning Vigour t-shirts and badges we waited for entries to come and within no time the campus of VSIT was packed with people flocking over to the online registration counters, filling forms, asking for directions and heading down to the respective classes for their competitions.

Lots of events related to "Fun, Entertainment, Performing Arts, Academics and Sports" were held during the fest, and students from various colleges participated. The fun zone events were as usual filled with an enthusiastic crowd wanting to make this fest as a memorable one in their college lives. Main stage events like "Street Dance" filled the VSIT campus with the hip-hop atmosphere with everyone freestyleing and shaking to the beats of hip-hop. Events like street play, dance off, melodies, etc. too witnessed a huge amount of entries. Definitely one cannot forget to mention the evening show with the "War of Electronic Dance Music", with the most insane beats while the crowd clamoured for more.

The campus never looked so decked up and pretty and so scintillating, thanks to our creative team who

made our campus full of Bollywood touch & dialogues, written all across the campus.

VERVE 2014

The next day on 24 December, VERVE 2014 opened with a bang. It started with "Ganesh Vandana" followed by Mr. and Ms. VSIT, the talent contest which looks for talent, originality and sense of humour. The winners were crowned reigning King and Queen of the festival. The inter-house dance competition then began and the dancers performed splendidly. With the theme being "Cultures of India" and the students conveying the message of Unity in Diversity, the show was a hit. The members of the Student Council walked the ramp and the Faculty members of VSIT were no less, they too walked the ramp with great enthusiasm.

The second half was another major event- MAAY MARATHI - an event that celebrates the authentic culture of Maharashtra and shows various forms of Marathi dance and folklore.

Both Verve and Vigour proved to be smash hits and everyone present had great moments of fun and enjoyment. The Core Committee Team of Student Council led by the Coordinators put in meticulous efforts to achieve this success.

Prof. Geeta Sahu & Malaika Oza,
TY-BMS, VSIT

Social worker Sindhutai Sapkal visits Vidyalankar Campus



Vidyalankar Polytechnic celebrated Human Rights Day on 10 December 2014. The VP Volunteering Committee took the initiative of inviting Smt. Sindhutai Sapkal, also known as the "Mother of Orphans" to the Vidyalankar campus. Her life story inspired many peo-

ple and gave them the courage to face challenges of life. VP takes great pride in celebrating such events which take us beyond academic purpose and guide us in becoming responsible citizens and doing something selflessly for the benefit of society. Vidyalankar always encourages us to broaden the horizon and push the limits both academically and personally so that every single day becomes a learning experience.



Vidyalankar Auditorium wins international design award!

A brand new addition to the Vidyalankar Campus at Wadala, the Vidyalankar auditorium already



has an international award to its credit. The Auditorium is a 6000 sq. ft. architectural masterpiece with a capacity of 264, and is equipped with state of the art audio-visual equipment. It won the award for the Top Institutional Theater Design in the world at the Interior Design Best of the Year Awards held on the 4 December 2014 at the famous IAC Building, Manhattan, New York City. This project has also been prominently featured in the December 2014 issue of Home Trends' magazine and in the international 'Professional Lighting Design' magazine.

Maximum Number of Selections at RMO & KVPY from VIDYALANKAR

Congratulations to all RMO & KVPY qualified students



Pranav Rao
(RMO & KVPY)



Avadhoot Sinker
(RMO & KVPY)



Prathmesh Divekar
(RMO & KVPY)



Sahil Shah
(RMO & KVPY)



Abhishek Singh
(RMO & KVPY)



Nitish Deshpande
(RMO)



Chinmay Karnik
(RMO)



Suraj Sudevan
(RMO)



Aditya Chaturvedi
(KVPY)



Mekhala Paranjpe
(KVPY)



Jaidev Ashok
(KVPY)



Viraj Nadkarni
(KVPY)

Tejas Lab inaugurated on Vidyalankar Campus

The Vidyalankar Tejas Telecom Lab (ViTTL) inauguration was organized on 16 January 2015 in Vidyalankar Institute of Technology. The inauguration was done jointly by the chairperson, Dr. Sanjeevani Deshpande and the Chief Guest Mr. Amit Pandey, Vice-President of Tikona Digital Networks.

Following the inaugural ceremony, all the dignitaries and students arrived at the auditorium for a discussion over the telecom lab. The guests present for the ceremony included Mr. Sanjay Nayak, Mrs. Poornima, Mr. Shirish Purohit, Mr. Prasad, Mr. Vishwas Deshpande, Mr. Milind Tadvalkar and the Principals of the three Vidyalankar colleges were present along with the Heads of the Departments and faculty. The audience included 250 students from VIT, VSIT and VP.

The brochure of ViTTA was released by the chairperson Dr. Sanjeevani Deshpande. Mr. Pandey spoke on the change in technology over the years and the growing demand in the optical fibre market. Mrs. Poornima and Mr. Purohit presented the market trends, the certification courses and about their tie-ups with TSSC and NSDC. The queries of students were answered by the experts.

Vidyalankar Dnyanpeeth Trust has recently signed an MoU with Verve Investments for TSSC



certification program. As a part of this MoU 11 members of the faculty were nominated for a week long training program on advanced telecom products at Tejas Networks global headquarters, Bangalore. The training session was very extensive and exclusive wherein they were trained for 80 hours and they can now undergo a TSSC certification process. Tejas Networks has signed an MoU with TSSC to jointly promote skill development programs and work closely together to iden-

tify various NOS in telecom sector under I&C and O&M and build courseware around this NOS.

The following faculty members have undergone the training-

From VIT: Dattatray Bade, Pranita Padhye, Vibha Wali, Ashish Shekhar, Swapnil Ashtekar, Rinku Shah

From VP: Anjum Mujawar, Sridevi Taradi and Yogita Jore



FROM VSIT: Umesh Koyande, Asif Rampurawala

This way the Vidyalankar Tejas Telecom Academy was formed to focus on creating skilled manpower that can do O&M and I&C of broadband networks, focus on Optical networking, gain hands-on experience in I&C of optical networking equipment (DWDM, SDH, CE) and broadband equipment (CPE), network management, fault diagnosis and correction, fault reporting and SLAs.

The training and the setting up of the lab are truly inspiring events and marked the beginning of a new technological chapter on the campus.

VIT conducts Convocation Degree Certificates Distribution Event

Convocation Day is more than just a formal occasion for the conferral of degrees and certificates; it is a time-honored ceremony that celebrates individual student achievement. On Saturday, 24 January 2015, on behalf of the University of Mumbai, Vidyalankar Institute of Technology held its first Annual Convocation Degree Certification Distribution Ceremony for its batch of students who have graduated in 2014. The degree certificates were sent to the college by the University and were distributed by the college.



Mr. K. Suresh Babu awarding degree certificate

In the first session the graduates of MMS, ME and BE in Information Technology and Computer Engineering were awarded degrees. The Chief Guest for the event was Mr. K. Suresh Babu, Chief Treasury Officer in Reliance Capital Ltd. In his highly motivating address, Mr. Suresh Babu shared the mantra for success as the three C's: Competence, Character and Conscience. The Guest of Honour was Mr. Kashyap Desai, Executive Director, India Equities Division, Morgan Stanley. Mr. Desai, who also happens to be an alumnus of the institute, spoke of the tremendous opportunities in store for the current crop of Indian graduates and how to make the most of it.

In the second session the graduates of ME and BE in Electronics and Telecommunication Engineering, Electronics Engineering and Biomedical Engineering were awarded degree certificates. The Chief Guest for the session was Mr. Ashish Sharma, also an alumnus of VIT, co-founder and partner of IWeTree. In his address, he encouraged the graduates to develop a passion for whatever they are involved in and that every aspect of their education would prove to be useful at some point or other during their careers.

A large gathering comprising the graduating students, their parents and faculty of VIT attended the grand ceremony held in the Vidyalankar Auditorium. It was a proud moment for the parents of the graduates to witness the successful culmination of an important phase of their wards' education. For the graduates, the event proved to be a fitting finale to the four transformational and exciting years at Vidyalankar Institute of Technology.

Simple actions that touch lives - MMS students involved in Community Service

Vidyalankar MMS students lived up to the philosophy of 'Learn Earn and Return' while they participated actively in community services during their vacations. "Community Service is a great problem-solving skill builder and students who have participated in community service will remain involved in their communities throughout their lives", says Dr. Ankush Sharma, Head, Management Studies. Some first year MMS students who were involved in community services during their vacations share how it was a rewarding experience for them:



Jitendra Nemade: I selected children health care community service. I had been working for the DHAAL project held in collaboration with UNICEF. The motto of the project is to overcome the challenge that every student of the rural areas should be aware of their health and hygiene. As the name indicates, DHAAL is an acronym for daily hand washing for an ailment free life. I was appointed as a mentor in the block of Phulambri in Aurangabad district, visited different schools in the villages and made students aware of how important it is to be hygienic. In this small way I made a difference in the lives of students from 17 different schools with a hope that the chain will continue to spread.



Nikhil Sonar: I feel community service is best done when you are interested in it. I have an interest in making short films on social issues and have a group of friends who share the same passion. We formed a team called ARTIFIDO Productions and we made short films. Within no time we started winning prizes for our work. We made 2 short films during our vaca-

tions, TALAP (on anti-tobacco movement) and other is THE LAST DROP (on save water issue). TALAP was an entry at a few college level competitions and various professional level competitions. It was short-listed in the third My Mumbai International Short Film Festival and was screened at Ravindra Natya Mandir, Dadar and at Rangayatan Mahotsav, Thane, in the presence of various celebrities. I wish to continue this in order to make a difference.



Sneha Mohite: Inspired by one of my teachers who once said that donating money, food to the needy is good but educating, sharing knowledge and time is the best thing one can donate, I taught underprivileged children through an NGO Desh Seva Samiti. There were 20 students, all from Marathi and Hindi medium who they were not able to read and write English. So, I decided to teach them basic English and helped them in introducing themselves in English. We made paper mats, collage and prepared Christmas Cards to be distributed among their friends. I had a great time teaching those students and will continue this activity whenever I get free time.



Yogesh Dalvi: I worked for 'Shah Foundation' an NGO which works for Senior Citizens. I contributed by distributing PAN card forms and Senior citizen forms to the senior citizen in Dadar and told them about the documents to be attached with the form and the date and place where they can submit the forms. On the date of collection we had arranged a free medical camp for them. The doctors from KEM hospitals were called to check their health. It is rewarding to get to be part of something good.

Campus Placement Training Program by Vidyalankar Classes

Campus placement is a very important milestone for any engineering graduate. Generally the campus placement process starts in any engineering institute for the third year batches according to the calendar of the institute. The companies which come to the campus are usually from IT sector like TCS, Infosys and Wipro and from core engineering companies like L&T, Reliance etc.

The practice of these companies is to recruit a large number of students and later allot them profiles according to the projects in hand with them. The students are expected to join the companies soon after their graduation.

The companies follow a very structured way of selecting candidates. Every company according to the profile, design their academic requirements for each institute. The candidates who satisfactorily comply with the academic criteria set by the company are the ones who will go through the selection process.

The campus placement process includes three major steps

1. Written Test: Candidates are evaluated based on their General Aptitude covering quantitative ability, Verbal ability and Logical Reasoning
2. Group Discussion / Personal Interview: Candidates are checked for their soft skills, flexibility, open mindedness and adaptability
3. Technical Interview: The candidates are judged for their technical sets honed during their engineering studies

Some of our Campus Placement Achievers...



Florence Reuben
Infosys, Tech Mahindra, Capgemini
At Vidyalankar we were thoroughly trained for Aptitude Test by the faculty. The study material given had ample problems for practice. The sessions conducted by Industry experts for GD and PI also helped me a lot!



Ashwini Pandit
TCS, Accenture, Z's(Pune)
The faculty for Quant and Verbal were excellent, they taught us in depth and gave us tricks to solve the problems quickly. This benefited me to get selected in the dream company of my choice...



Poonam Gawhale
L&T Infotech, Infosys



Bhavika B.
Tech Mahindra



Samruddhi Angne
TCS



Rohit Malusare
Capgemini



Mahalaxmi Yadav
TCS



Mayur Shingne
Accenture



Priya Gandhi
Infosys



Ankita Padwal
Citius Tech



Supriya Yendhe
TCS

The ABC of Campus Placements

- A. Stands for the right attitude i.e. readiness to learn, grow, face challenges and aptitude which means technical know-how
- B. Basics: student's fundamentals, knowledge in the domain
- C. Communication. Students must have a sound technical knowledge in addition to soft skills.

Challenges Faced by the Companies

- Equipping candidates to fit the company culture
- Training them on Technical and Domain skills

- Training of Soft skills and Creating them to be the face of the organization
- The Major challenge faced by the recruiter is the unlearning of the skills candidates may bring on board which may not fit in with standards of the company. Therefore they find a BIG GAP between The Campus and The Corporate World

Vidyalankar's Campus Placement Training Program

To bridge this very gap Vidyalankar has designed a structured coaching program which takes care

of all the stages of Campus Recruitment Process. The expert teachers at Vidyalankar teach students to crack through general aptitude tests conducted by various companies.

The coaching is followed by many tests which gives adequate practice to students thereby improving their confidence.

Vidyalankar specially arranges training by HR personnel from established corporates to train the students for the Group Discussions and Personal Interview rounds. Following this comprehensive training, Vidyalankar students have been placed in many companies so far.

Leap in Learning through Technology

India, like any other knowledge economy, depends on the development of its educational sector. Higher education drives the competitiveness and employment generation in India. There is a severe constraint on the availability of skilled Teachers. There exist socio-economic, cultural, time and geographical barriers for people who wish to pursue higher education. Innovative use of Information and Communication Technology can potentially solve this problem

Vidyalankar being a pioneer in training students for various competitive entrance exams for the past five decades believes that technology is the medium through which best quality coaching can be penetrated in interiors where there is a scarcity of expert guidance and students are willing to pursue their higher education.

A large number of learners may stay in remote areas, far from an institution. It is difficult for such learners to visit an institute every day to get service/support as available in a conventional system and at same time, it is even difficult for the institution itself to provide various services at different phases of a student's learning cycle, due to limited human resource available. Information and Communication Technology (ICT) is a prime resource to overcome such limitations.

There has been tremendous increase in number of students aspiring to appear for GATE which covers engineering subjects from its concepts, comprehension to application and hence a specific orientation in teaching is required.

Vidyalankar has been training students since a decade and has produced excellent results every year. The sole advantage to Vidyalankar has been its team of IITians who train students by developing exhaustive study material which helps them to achieve high ranks.

Looking at the grave scenario outside Mumbai where there is a dearth of expert teachers to impart GATE training. Vidyalankar has gone a step ahead to provide GATE coaching through a "two way real time communication" medium where students from remote colleges will be able to learn from the experts of Vidyalankar to achieve their goal i.e. to get into the IITs.



Vidyalankar has collaborated with 5 Colleges in Maharashtra and Gujarat to provide "On Campus GATE Coaching." The College are G. H. Raisoni college of Engineering and Technology, G.H. Raisoni Academy of Engineering & Technology, G.H. Raisoni Institute of Engineering and Technology for Women, G.H. Raisoni Institute of Technology and Management SAL Technical Campus and LCIT, Mehsana

Vidyalankar established a state of the art Remote Learning Classroom in the college premises at absolutely no cost similarly Vidyalankar has a state of the art studio in Mumbai from where the live lectures will be streamed at these colleges.

Presently students from these five colleges are being trained by Vidyalankar's expert faculty for GATE-2016.

Once technology is involved, sky is the limit! Teachers can use various educational tools to make students understand concepts more effectively may it be the use of PowerPoint presentation, conventional blackboard training or use of any audio video resource.

But the biggest advantage which we observe is that since the technology has an inbuilt recording facility in case a student misses his lecture, he can view it before he attends the next lecture so that he can be on the same page as the others; similarly revision of the lectures can always be done.

Knowledge is truly the currency of the future and technology is the most effective and efficient exchange medium!

- Shweta M. Apte, Academic Advisor
Vidyalankar Classes and Publications



Be sure with Vidyalankar Since 1960

Diploma Toppers - Nov. 2014



Amar Chaudhary
Shreeram Polytechnic
Maths - I & Basic Science
100/100



Bhavin Ravariya
Thakur Polytechnic
Maths - III & BEM
100/100

Maths I 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100
					
Akshata Dalvi Thakur Poly.	Atharva Desai Shreeram Poly.	Hireesh Jeshi Thakur Poly.	Ishad Bhisli Thakur Poly.	Suyog Thakur Pillai Poly.	Mehendra Chaudhary Thakur Poly.
Maths III 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100	Maths III 100/100
					
Mohd. Meboshir G. Babasabhe Gawade Poly.	Chinmay Kerekar Bharti Vidyaapeeth	Swepnil Thakur Pravin Patil Poly.	Pranali Ghorpade Pillai Poly.	Divyani Shetty Pillai Poly.	Yash Patil L & T Poly.

Bring it on! ICC CRICKET WORLD CUP 2015

The cricket carnival is back. The flagship event of the cricket calendar will be held this year from 14th February to 29th March. The tournament this year will feature 14 teams competing for the coveted crown of WORLD CHAMPIONS. Everyone still remembers the last six M S Dhoni hit off Kulasekara to bring home the World cup after 28 years. This time too, the event shall have many exciting moments in Australia and New Zealand.

Let's have a look at the contenders this year:

INDIA

"Lene nahi denge" "Won't give it back" The motto of the title defenders India. Under the captainship of Captain Cool MS Dhoni who undoubtedly would want to repeat the 2011 feat, India will kick off their campaign on February 15th as they take on arch rivals Pakistan at The Adelaide Oval. **Strengths** – Batting will be India's biggest strength in this tournament. A formidable lineup comprising Rohit, Virat, Raina and Dhoni is simply the best. In Raina, Jadeja, Kohli, Rohit, Rahane and Dhawan, India have got 6 brilliant fielders.

Weaknesses – India's bowling department looks lacklustre. Although the spin department is quite good, the pace department has not been able to impress Down Under. Also, the non-inclusion of experienced players could be a blow to the side

Opportunity – India has the opportunity to be among the few teams to win consecutive world cups. The young guns in the team will be vying to make history this year.

Threats – Lack of experience at crucial stages is a major threat. The conditions Down Under are also not that favourable for the Indian team. Captain Dhoni will also have to improve his form for the benefit of the team.

Key Players: Virat Kohli, Suresh Raina, R Ashwin, M S Dhoni



Opportunity – They have the team that can taste glory this year. Backing of cricketing greats and superb form on the field shall have them going.

Threats – The Proteas simply have to make sure they don't hand matches on a platter to their opponents.

Key Players: A B DeVilliers, Hashim Amla, Dale Steyn, David Miller

AUSTRALIA

Strengths – The men from down under have the best opening pair, the best all-rounder on potential in the world presently (Watson), one the best middle overs players (Clarke), the best lower order hitter (Maxwell) and most intimidating fast bowler currently in Mitchell Johnson. Other than that they are most dangerous in their home conditions.

Weaknesses – The team lacks a quality spinner.

Opportunity – The home conditions will suit them most. They never have to make a trip to New Zealand throughout the tournament. Good form in the tri-series will boost their confidence

Threats – The pressure of playing at home will affect them. Also there is slight inexperience in the side.

Key Players: Steve Smith, David Warner, Mitchell Johnson, Glen Maxwell



SRI LANKA

Strengths – The Sri Lankans have made it to the finals of 5 world cups in the last 7 years, showing consistency similar to the Aus-



tralians. They are the team of the big stage.

Weaknesses – The Lankans have some new players in their squad. Lack of depth can prove to be a weak point. Senanayake will be missed.

Opportunity – Sangakkara and Jayawardene will be playing their last World Cup. They will have it in their minds to make it big.

Threats – The Cup being held Down Under is a major disadvantage as their main bowlers i.e. spinners shall not be worth.

Key Players: Sangakkara, Jayawardene, Dilshan, Malinga

WEST INDIES

Strengths – The West Indies team is much more versatile than its counterparts. Big hitters like Gayle and Samuels will be the pillars of the contingent.

Weaknesses – Mystery bowler, Sunil Narine will not feature in the WORLD CUP due to chucking action. Player revolts in the Caribbean team will be a concern.

Opportunity – On their day, West Indies can beat any team in the tournament

Threats – They can cause upsets at the big stage. Their unpredictability can lead to their downfall. And unfortunately for the Caribbean squad, they more often than not fail to fire collectively.

Key Players: Chris Gayle, Marlon Samuels, Dwayne Bravo



ENGLAND

Strengths – Pace attack is their strength. Even though the English bowlers are better suited for the swinging pitches back home and in New Zealand, the fast bouncy Australian tracks won't bother them much either.

Weaknesses – Captaincy is an issue with the English. The team does not include many power hitters.

Opportunity – They have never won the World Cup. The potential presence of two decent all-rounders (Ben Stokes and Moeen Ali) may encourage them to tweak the current balance of the team.

Threats – The KP saga does not seem to get over yet. Hope it doesn't distract the players. The mind-set needs to change for the better.

Key Players: Eoin Morgan, James Anderson, Moeen Ali



PAKISTAN

Strengths – The fast as well as spin bowling department of the Pakistanis are their asset. This time a younger team will fight with full spirit for the coveted title.

Weaknesses – They need to make others realise that Pakistan is still a cricketing mega house. Fixing saga has troubled the team a lot in the last decade.

Opportunity – With Ajmal almost certain not to play the World Cup, it gives a chance to the plethora of spinners in the Pakistan camp to cement a permanent place in the side and go on to be one of the top spinners in the world.

Threats – Their inexplicable ability to implode; collapse when all seems to be going well. Time and again we have seen Pakistan lose from impossible positions.

Key Players: Misbah ul Haq, Ahmed Shehzad, Mohammed Hafeez, Umar Akmal



NEW ZEALAND

Strengths – They play well on the big occasions. They have world class players for every stage. Home condition will prove to be favourable. Watch out for the Black Caps!

Weaknesses – The Kiwis have a long history associated with their inability to play spin. Home pressure could have an adverse effect.

Opportunity – This year too the Kiwis will be the dark horses in the tournament. The roles played by Kane Williamson and McCullum will be key to their success.

Threats – They need to refrain from the habit of losing wickets at crucial intervals. With their excellent track record at home, they are probable semi-finalists

Key Players: Kane Williamson, Brendon McCullum, Martin Guptill, Tim Southee
The other six teams (Bangladesh, UAE, Ireland, Scotland, Zimbabwe and Afghanistan) are not expected to make a push for the title. However, each team can cause an upset on their day and will be looking to make the opportunity count, by putting on a big show on the grand stage.

The ICC Cricket WORLD CUP 2015 is surely going to be an event of much fanfare and may the best team win. It also marks the 40th anniversary of the biggest tournament of cricket. Will India retain the title? Can Australia manage it for the 5th time? Or could we see a new champion? We would know the answer by 29th March. Till then, let us enjoy 45 glorious days of the top class game that we all love.

– Suman Pandit
(SE ETRX 1) & Keyur Ketkar (BE ET2) VIT

VSIT faculty and students participate in Mumbai Marathon -2015

The Standard Chartered Mumbai Marathon, abbreviated as SCMM, is an annual international marathon held in Mumbai, India, on the third Sunday of January every year. It is the largest marathon in Asia as well as the largest mass participation sporting event on the continent. The Standard Chartered Mumbai Marathon has five different race categories: the Marathon (42.195 km/26.218 miles), the half marathon (21.097 km), the Dream Run (6 km), the Senior Citizens Race (4.3 km) and the Champions with

Disability category (2.4 km). The marathon is an event where people from all walks of life participate including Bollywood celebrities, sports personalities, business tycoons and amateur athletes. When it comes to attracting Bollywood personalities, the Mumbai marathon is in no way inferior to the Indian Premier league, a fact evident during the event. Prominent names from the glamour world that attended as well as participated in the event included brand ambassador John Abraham, Milind Soman, Rahul Bose, Kalki Koechlin, and Tara Sharma.

The SCMM was flagged off on Sunday with over 40,000 participants taking part in the event. 32 members (19 faculty members & 13 students) of Vidyalkar School of Information Technology participated in "Standard Chartered Mumbai Marathon - Dream Run" held on 18th January 2015 starting from CST Station through Churchgate -Nariman Point-Marine Lines which came to an end at Metro Cinema. One of our adjunct faculty members Mr. Makrand Deshpande participated in the full marathon and completed the same in 4 hours 38 minutes.

VSIT members went to the marathon with an objective to create awareness on the "importance of following local train rules". During the marathon a human train was formed by the Vidyalkar participants to grab attention with their message: Shortcuts do not work and remember to follow local train rules such as – Do not board or alight from a running train, always use foot over bridges and subways available at the local railway stations. It was indeed a blend of health consciousness and social responsibility.