M.Com.- Master of Commerce (Banking & Finance)

Syllabus for the Academic year beginning 2015

M.Com. Banking & Finance is a postgraduate Banking course, which includes the study of the concepts of Banking, Banking Law, Finance and Financial Management. It is a degree program in which, apart from a general course study in Commerce, the primary focus is on the systematic study of the concepts in the specialised subjects and topics related to Banking & Finance circles. The duration of the course is two years and it is an important one that provides many career scopes to the applicants after its successful completion.

Part I (Semester I & II)

- ❑ Strategic Management
- ❑ Economics of Global Trade & Finance
- ❑ Commercial Bank Management
- ❑ Finance Service

Part II (Semester III & IV)

- ❑ Research Methadalogy
- ❑ Financial Market in India
- ❑ International Finance
- ❑ Investment Management

Syllabus for the Academic year beginning 2015

This Part Time Management programme covers all the related areas of marketing including public sector marketing. It seeks to develop an integrated top management perspective which is necessary for marketing executives to move into top level general management positions.

The 3 year (Six Semester) M.M.M. Course is designed for those students from different educational backgrounds wishing to acquire the skills needed to pursue a high level career in the world of business. The objective of the programme is to prepare students to exploit opportunities being newly created in the management profession.

1st Semester

- Financial Accounting
- Business Law
- Cost Management & Management Control
- Organizational Behaviour
- Principles of Management
- Quantitative Methods in Management

2nd Semester

- Personnel Law & Management
- Managerial Economics
- Production Management
- Marketing Management
- Research Methodology
- Financial Management

3rd Semester

- Introduction to Computers/MIS
- Effective Communication
- Human Resources Management
- Business Environment
- Taxation

4th Semester

- Advertising & Sales Promotion Management
- Marketing Research
- Consumer / Industrial Buyer Behaviour
    a) Retail Management
    b) Social Marketing
- Sales Management

5th Semester

- International Marketing
- Product Management / Industrial Marketing / Services Marketing
- Marketing Strategy
- Distribution Management & Marketing Finance
- Special Studies in Marketing (Projects)

6th Semester

- Entrepreneurship Management
- Management of Environment & Productivity
- Project Management
- Strategic Management
- Business Ethics
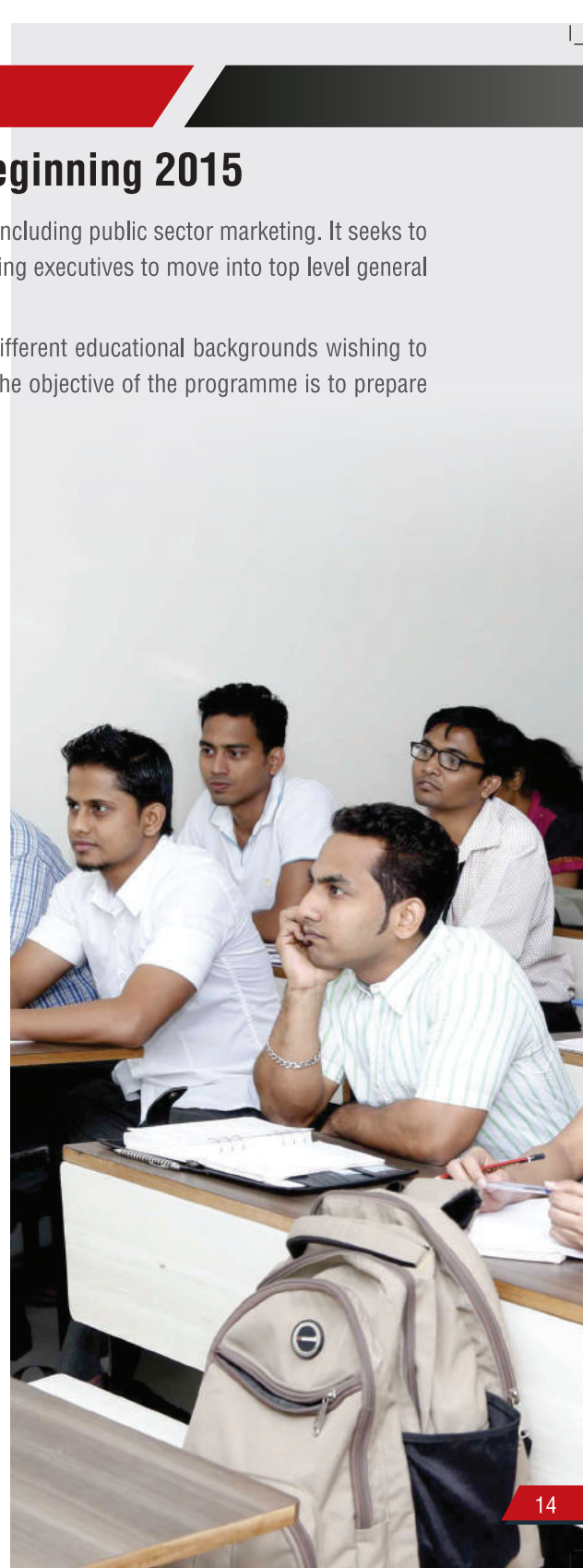
Syllabus for the Academic year beginning 2015

The programme covers all related areas of Finance and Accounting with emphasis on managerial applications. Candidates having experience in Finance or related areas such as Management Audit, Internal Audit, Marketing Analysis and Economic Analysis will find this programme useful. The 3 year M.F.M. Degree course is divided into six semesters.

1st Semester

- Financial Accounting
- Business Law
- Cost Management & Management Control
- Organizational Behaviour
- Principles of Management
- Quantitative Methods in Management

2nd Semester

- Personnel Law & Management
- Managerial Economics
- Production Management
- Marketing Management
- Research Methodology
- Financial Management

3rd Semester

- Introduction to Computers / MIS
- Effective Communication
- Human Resources Management
- Business Environment
- Taxation

4th Semester

- Taxation Management (Planning)
- Financial Planning & Control Systems
- Business Law - II
- Strategic Cost Management
- Financial Management – II

5th Semester

- International Finance
  a) Auditing
  b) Quantitative Methods in Finance
- Management of Banks & Financial Services
- Marketing Finance & Personnel Finance
- Special Studies in Accounting & Finance (Projects)

6th Semester

- Entrepreneurship Management
- Management of Environment & Productivity
- Project Management
- Strategic Management
- Business Ethics

Syllabus for the Academic year beginning 2015

The objective of this programme is to prepare executives for top-level HR positions in public or private sector organisations by exposing them to a wide range of relevant areas. Candidates having executive experience in HRD-related field in private/ public organisation, Government, etc. will find this programme useful. The 3 year MHRDM Degree course is divided into six semesters.

1st Semester

- ❑ Financial Accounting
- ❑ Business Law
- ❑ Cost Management & Management Control
- ❑ Organizational Behaviour
- ❑ Principles of Management
- ❑ Quantitative Methods in Management

2nd Semester

- ❑ Personnel Law & Management
- ❑ Managerial Economics
- ❑ Production Management
- ❑ Marketing Management
- ❑ Research Methodology
- ❑ Financial Management

3rd Semester

- ❑ Introduction to Computers / MIS
- ❑ Effective Communication
- ❑ Human Resources Management
- ❑ Business Environment
- ❑ Taxation

4th Semester

- ❑ Organizational Behaviour - II
    - a) Industrial Relation Environment
    - b) Labour Welfare & Management
- ❑ Manpower Planning
- ❑ Personnel Assessment
- ❑ Organizational Theories Structure & Design (Including Applications)

5th Semester

- ❑ International Business Management
    - a) Quantitative Techniques in HRD
    - b) Management Development
- ❑ Personnel Finance & Marketing Personnel
- ❑ Organizational Development
- ❑ Special Studies in Personnel (Projects)

6th Semester

- ❑ Entrepreneurship Management
- ❑ Management of Environment & Productivity
- ❑ Project Management
- ❑ Strategic Management
- ❑ Business Ethics

Courses
that take you
Across the World

Objectives of Collaboration

Continuing the legacy of providing quality education, Vidyalankar has collaborated with prestigious Universities in the US & UK.

The objective of these collaborations is to provide to students the Bachelor Degree that would be accepted internationally.

This alliance will facilitate the most meaningful educational experience in Engineering & Management to Indian students interested in experiencing the Global Education & Culture. The program provides a unique opportunity to Indian students to benefit from both the systems of education at the undergraduate level itself and thus acquire the skills necessary to meet the challenges of tomorrow's globally competitive world.

Joint Programs offer the following benefits:

- Internationally recognized degree at an affordable cost.
- Enhanced career opportunities with study in bot India & USA/ UK.
- Potential to work part time while studying.
- Opportunity to apply for progression to Master Course at the same university or potential to work after graduating.

B.S. (IST)

2 years with Vidyalankar, India & 2 years with Penn State York, USA.

This gives an opportunity for students studying B.Sc.(IT) at Vidyalankar School of Information Technology to transfer as third year students to Penn State University, US, for the completion of their Bachelor Degree in Information Science and Technology which they will receive from Penn State University US.

B.S. (Computer Science)

2 years with Vidyalankar, India & 2 years with California State University, Fresno, US.

This gives an opportunity for students studying B.Sc.(IT) at Vidyalankar School of Information Technology to transfer as fourth year students to California State University, Fresno for the completion of their Bachelor of Science Degree in Computer Science which they will receive from California State University.

B.Sc. (Software Engineering)

2 years with Vidyalankar, India & 1 year with Aston University, UK.

M.Eng.(Software Engineering)

2 years with Vidyalankar, India & 3 years with Aston University, UK.

This gives an opportunity for students studying B.Sc.(IT) at Vidyalankar School of Information Technology to transfer as third year students to Aston University, UK. for the completion of their Bachelor's or Master's Degree in Software Engineering which they will receive from Aston University, UK. The M.Eng. Degree includes 1 year placement in UK.
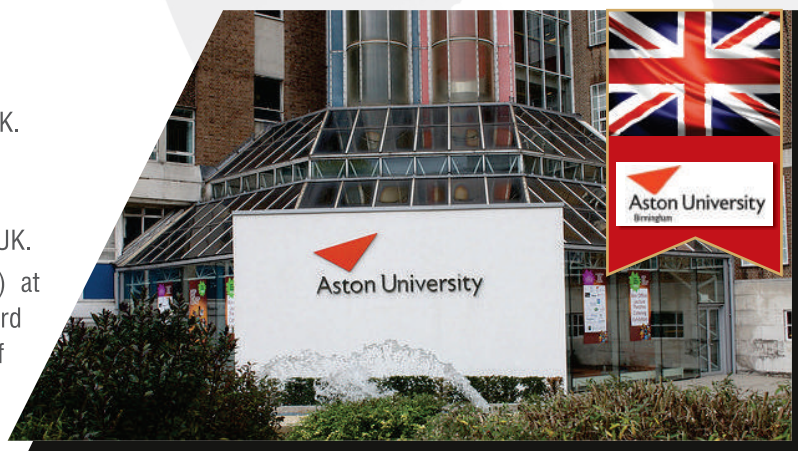
B. Sc. (Honours) Software Development

2 years with Vidyalankar, India & 1 year with Sheffield Hallam University, UK.

This gives an opportunity for students studying B.Sc.(IT) at Vidyalankar School of Information Technology to transfer as third year students to Sheffield Hallam University, UK for the completion of their Bachelor of Science (Honours) Degree in Software Development which they will receive from Sheffield Hallam University.

BBA (Bachelor in Business Administration)

2 years with Vidyalankar and 2 years with the University of Toledo, US. This gives opportunity for students studying BMS at Vidyalankar to transfer as third year students to the University of Toledo to complete their Bachelor Degree in Business Administration.

B.S.(Computer Science)

2 years with Vidyalankar, India & 2 years with Rutgers State University, Camden, US.

This gives an opportunity for students studying B.Sc.(IT) at Vidyalankar School of Information Technology to transfer as Third year students to Rutgers State University, Camden for the completion of their Bachelor of Science Degree in Computer Science which they will receive from Rutgers State University.

Infrastructure

A powerful architectural design can affect human psyche and duly contribute in building a great Institution. The campus offers students a vibrant and an attractive setting for their studies.

The institute is housed in a high performance building which is thermally, visually and acoustically comfortable, safe, secure and easy to maintain and operate. The idea is to incorporate nature's "free" services (wind, sun, thermal properties, greenhouse principles and light) to create a high quality indoor environment.

Central Library :

The Library provides the right resources to help students complete their studies successfully. The Library contains an extensive collection of technical books, national and international academic journals and newspapers.

Students can also access the large reservoir of information from the world wide web through the specially set up internet terminals in the Library. The library provides are as for group work as well as silent study.

Computer Centre :

At the Institute, the use of computers is a normal part of every student's life whether they are word-processing technical reports or using the internet to search for information. The Institute has a state of art computer centre with more than 700 computers including SUN, Macintosh Work Stations.

Laboratories :

All the Laboratories are equipped with modern equipments that allow students to practice the theory that they learn in the classroom. Separate labs are available for under-graduate and post-graduate students.

Students' Activity Centre :

Students' Activity Centre exists to provide a wide range of services, activities and an opportunity to build campus community involving students and staff with equal opportunities. The internal website gives information about forth coming events and also explains how to get involved in other social activities in the Institute.

Cafeteria :

Mumbai is a place of distances and a good cafeteria is a necessity. The Institute has good cafeterias with adequate space that offer food items to cater to different tastes. Utmost care is taken to maintain cleanliness and hygiene.

Sports Centre :

The Institute appreciates the boisterous, physical and mental energy of the students that needs a proper channel to express itself. Thus, it aims to promote and improve the sporting prowess of the students and provide opportunities to develop various skills appropriate to both sport and life.

The Institute has a provision for Indoor and Outdoor Games. The campus has two playgrounds to play games like football and cricket. The students can also relax by playing indoor games like chess, carrom, table-tennis, badminton, etc.
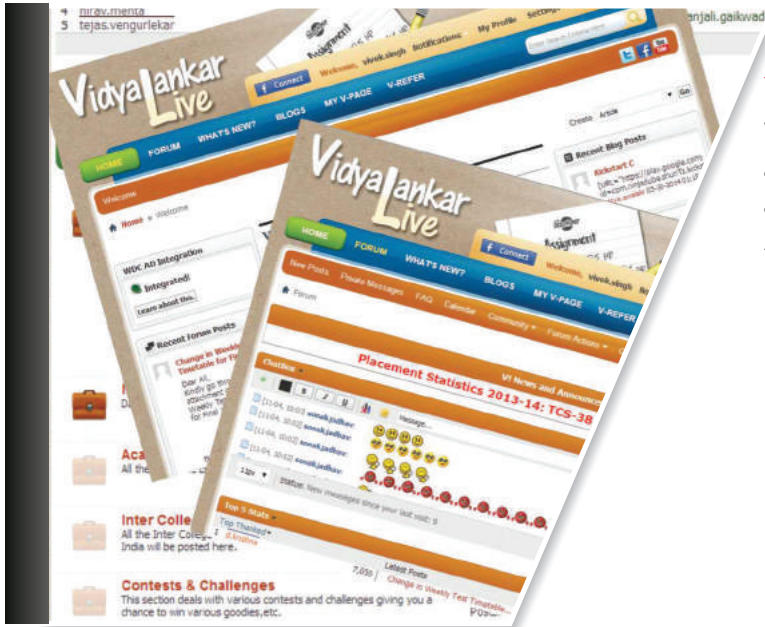
Vidyalankar Live :

The Institute is one of the very few colleges to have its own academic social networking portal. This award winning portal attracts more than 1.5 lac hits per day. Recently Android Application for this portal was also released in the Google Play (Android Markets). The whole project is fully managed and developed by students.

V Refer :

V Refer is a digital library which enable users to access video lectures, presentations, documents etc. It allows users have their own personal briefcase. They have an option to share it with other users or share it across the globe.
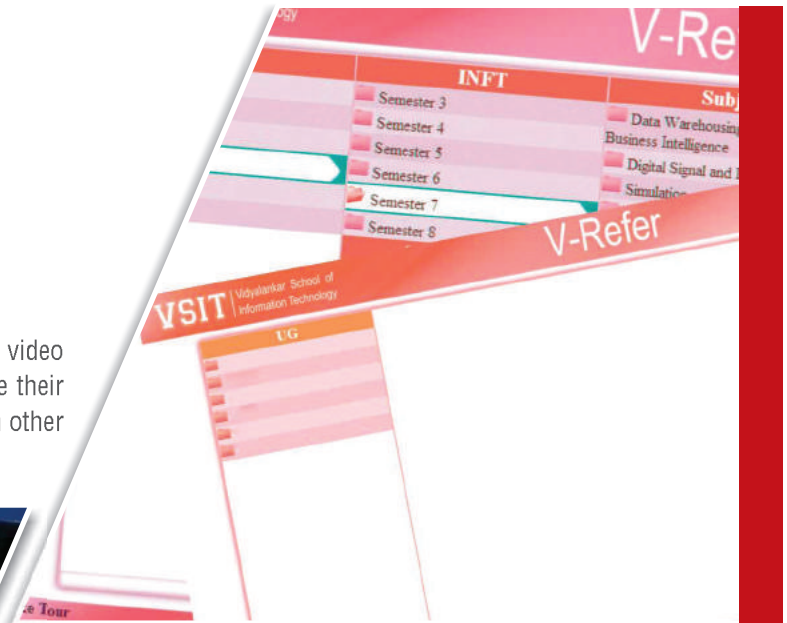
V Print :

The Institute has a world class automated in house print facility. This system enables students to issue print commands from virtually anywhere in the world at the most affordable prices.

Student Media :

The Institute has its own monthly newsletter 'VISION'. All students get actively involved by writing articles for the same.

Recognizing the need to provide students with broader perspectives on campus issues, world and national issues related to technology and career planning, Vidyalankar has tied up with the prestigious daily DNA and initiated the newsletter 'VECTOR'. It aims to acquaint students with national and world events and encourages them to write articles and develop a reading habit. Around 15000 copies of Vector are printed every month (8 issues per year) and distributed free of cost to all at the institute.

V - Think :

It is a monthly Departmental Magazine of the Department of Commerce and Management. Compiled articles from students and faculty members are published here.

V - Tech:

It is a monthly Departmental Magazine of the Dept of Information Technology. It consists of compiled articles of students and faculty members and contains reports of activities conducted during the month.

Vidyalankar Wi-fi :

The Institute is powered with wireless access points which is centrally controlled. This enables students and faculty members to seamlessly browse high speed internet from any wireless device.

Advice Centre :

The Activity Centre runs an Advice Centre staffed by trained advisors, which is open to all students. It advises students on many issues including finance, academic problems, welfare.

Parking :

Ample parking space is available for the vehicles of staff and students.

CAMPUS PLACEMENT

Get Your Right Place

The ultimate aim of most students is to be recruited in a reputed organization. The Institute prioritizes campus recruitment and in a well-defined process, trains and prepares its job aspirants meticulously and ensures that a majority of students are placed at reputed organizations.

The Institute aims at providing organizations with graduates who are fit for the organization's needs.

We have seen a lot of progress in terms of more number of students being absorbed by various prestigious companies over the years and many esteemed companies have approached us for students time and again.

Utmost care is taken to make students industry ready by training them in personality development, communication skills, improving their analytical abilities and empowering them to interpret data faster.

A Dale Carnegie workshop with training sessions help students to inculcate the required soft skills for a total personality transformation.

Career Counseling

Group Discussion

HR Interview

Mock Aptitude test

Mock interview